

# The FRANCHISE & BUSINESS OPPORTUNITIES EXPO

**BOSTON, MA**

March 6 & 7, 2010

*Royal Plaza Trade Center*

## Largest Franchise Expo in Massachusetts!

The Franchise Expo brings top quality business ownership prospects to your doorstep! With over 4.8 Million consumers for your business to serve, this expo will position your opportunity for growth. For the first time ever, this expo is located in Marlborough Mass, just West of Boston, offering easy access for Massachusetts most affluent consumers who will enjoy the ease of attending this suburban Expo facility. We have made it easy for your best prospects to meet you – don't miss this opportunity!

**MOVE-IN:** Friday, March 5, 2010  
12 - 6 pm

**SHOW HOURS:** Saturday, March 6, 2010  
10 am - 5 pm

Sunday, March 7, 2010  
11 am - 4 pm

## Extensive Advertising Campaign

A high-profile advertising campaign, utilizing Boston's top media outlets delivers your hottest prospects to your exhibit!

A few of our partners include:

**The Boston Globe**

**WEEI 850AM**  
SPORTS RADIO

**metro**

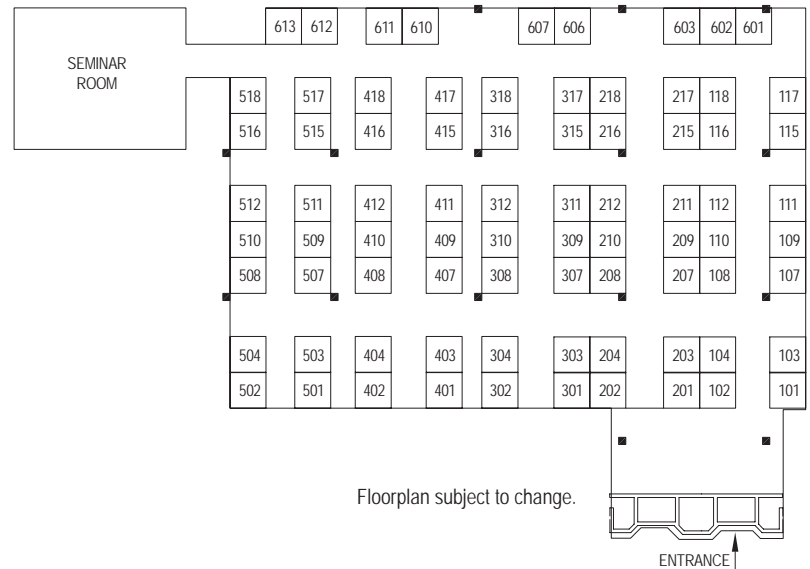
**WBZ**

**WCCO**

**96.9**  
**WTKK**  
Boston's Talk Endorser

**WBZ NEWS RADIO 1030**  
BUSINESS RADIO NETWORK

**100.7 WZLX**  
Boston's Classic Rock



## What is included in my booth price?

- **BOOTH DRAPING** - back and side walls. Back 8ft high and sides 3ft high. Refer to the online exhibitor manual for show colours.
- **BOOTH CARPETING** - coordinated to booth draping and show colours
- **SHOW PROGRAM LISTING** for your company, including your booth number and website address - handed out at the entrance of show to all attendees
- **PERSONALIZED EXHIBITOR BADGES** for booth staff
- **E-MAILABLE FREE ADMISSION COUPONS** for you to use in your pre-show marketing campaign. Plus, web buttons linking to a free online coupon to post on your website.

## ADDITIONAL BOOTH OPTIONS:

Booth furnishings, electrical/ power outlets, phone/ internet lines are NOT included in booth price. If you need tables, chairs, displays, or power in your booth, please refer to the online exhibitor manual for ordering information.

These can be found at [www.usfranchiseexpos.com](http://www.usfranchiseexpos.com).

Exhibit locations are reserved on a first come first serve basis.

Call today for the best available location to sell your opportunity: **1-800-891-4859**

[www.USFranchiseExpos.com](http://www.USFranchiseExpos.com)

PRODUCED BY:

